



# 88.9 fm

TAMWORTH

# NEWSLETTER

A P R I L 2 0 1 9

## APRIL FOOLER

SINCE Marconi switched on the first 'wireless', broadcasters round the world, come April 1, have had a compulsion to trick listeners with what they think will fool them into believing something that isn't real.

Amongst some of the best in Australia was the Sydney radio station that broadcast that they were going to fly a jumbo under the Sydney harbour bridge. Many listeners swarmed to the city's harbourside, only to find that the station had organised a large plastic elephant on a barge to float under the bridge..

Over the years a number of radio stations have reported stories on 'spaghetti trees' - from harvesting the spaghetti to diseases affecting 'crops' and supplies.

This year our breakfast announcer Howdy, asked listeners to post April Fools Day stories on our Facebook page and the best one

would win a \$100 voucher from our sponsor Capitol Music and \$100 cash.

The response was great, with tales of a giant iceberg being floated in to Sydney Harbour, one of our local musos convinced his parents he'd burnt their house down, a Russian submarine was captured and on show in the Townsville Harbour (all those who went down to have a look saw was a big sign saying 'April Fools') and a Gosford radio station placed a fake 'flying saucer' on the bay that caused a huge traffic jam.

After the 88.9FM staff got over the laughter, **Lisa Marie Lanesbury** was judged the winner.



**LISA'S APRIL FOOLS' STORY:** A friend of mine was in John Hunter Hospital years ago; my aunty and two cousins were visiting my friend and I asked the cousins to go down to the morgue where there was a trolley and they laid down on the trolley with a sheet over them.

Then I said to my aunty 'Let's go to the nursery and look at the babies', so we got into the elevator and I pushed the level where the morgue was. So the elevator doors open and my aunty is like 'This is the wrong level' and I said 'Oh. Are you sure?' She said 'Yes, this is the morgue, look, there's one of the trolleys they put the bodies on.'

Next thing the trolley starts shaking and an arm flops out from under the sheet.

By this stage my aunty is in the fetal position, screaming, and my cousins jump out from under the sheet laughing and say 'April Fool!' - and I was laughing so hard,too..

Safe to say she never trusted us again and if anyone was watching on the security cameras, I'm sure they had a good laugh.

**GO TO [www.889fmtamworth.com.au](http://www.889fmtamworth.com.au) AND TELL US WHAT YOU THINK IN OUR 2019 LISTENERS' SURVEY**

## PRESIDENT'S REPORT



John Brand

IT'S HARD to believe that a quarter of 2019 has gone already but we soldier on and the staff here at 88.9FM are looking forward to the rest of the year as we tweak our format and continue to bring the best music from the last five decades to you, our listeners.

To help us do that, we have started a new listeners' survey, so go to the website—[www.889fmtamworth.com.au](http://www.889fmtamworth.com.au)—and fill in the survey form. It shouldn't take long and we appreciate all your constructive comments and views.

Earlier in the year we were pleased to announce that we have appointed two new directors to the Tamworth Broadcasting Society's Board.

They are **Kevin Tongue**, the well-known rural businessman and chair of the local NSW Farmers organisation and equally well-known musician, manager and entrepreneur **Lawrie Minson**. Welcome gentlemen!

There will be further appointments announced very soon.

There has been some speculation about us losing the 88.9FM broadcast frequency, but rest assured you will always be able to tune into 88.9FM in your car, at home and even on your smartphone.

The issue is a technical one of getting our signal to the transmitter!

Thanks and keep listening!

## Nashville Access calls it a day

AFTER 175 shows, **Dallas** and **Camo** have decided to stop producing the popular *Nashville Access* country music show which 88.9FM broadcast on Thursday nights.

The last show went to air on March 28 and the boys said they were calling it a day because of financial reasons.

The *Nashville Access* podcasts and live links will still be available to fans and Camo has agreed to continue chatting to Jodie and Jon on *The Pulse*, so tune in every Thursday at 9.30am for Camo's banter and he will send a brand new American country song to be played.

We thank Dallas and Camo for the effort they put in every week to deliver us the latest in American Country Music to fans here in Tamworth and around the world.



## STAFF STUFF: Appointments

**RAY McCOY** returns to the fold and he has taken over from Pixie on weekend breakfasts and filling in where needed.



'**MacCa**' **McCARTHEY** joins the weekend roster on Sunday afternoons from 4 to 7 and comes with many years of experience in radio.



**HELLIE B** is the latest addition to the 88.9FM on-air roster and she takes up the Saturday afternoon shift from 4 to 7.



# Serving the community.....five years of achievement



**GEORGE FRAME, 88.9FM CEO, wraps up the first five years of achievements since its metamorphosis from 2YOU FM. \*\***

ON THE 19<sup>th</sup> of May 2019, we celebrate five years since community station 2YOUFM switched to 88.9fm.

Since 2014, we have seen an enormous turnaround of the station following a business model that was implemented to allow the station to grow and serve the region's community.

The early days for a not-for-profit organisation held many essential challenges in funding and finding the right people, formats, equipment upgrades and services to be provided to the community.

There were some early opposition to the changes but, gradually, this dropped away as the community recognised our ultimate goal - to embrace the community with a radio station to serve them.

Some five years on, I'm humbled by how far we have come and now recognised by our own industry to be one of the leading Community Radio Stations in Australia and the largest in regional Australia.

More than that, it has been the passion from the Board members to the presenters and staff, that has helped build the station through their contribution and various talents. Some have moved on and some have been with the station from the beginning.



The talented on air presenters are recognised daily by listeners but there is a professional team behind them that contribute to make the station work. Sales, news, administration, production, accounts, scheduling, and technical.

There have been many small and large achievements reached in the last five years, including \$335,000 reinvested to upgrade the studio operations and transmission facilities, a regional

news service, and the many other program services that communicate with the community just to name a few.



The RUAWARE WE CARE CONCERT for drought relief for farmers in association with Tamworth Regional Council, Salvation Army, along with many other organisations that raised \$1.6



million dollars in cash and kind that we saw go directly to farming families across the region, is an example of what a community station can achieve.



With changes such as in technology and social media, the station has the opportunity to serve the community even more in coming years as it has done in the last five years.



\*\* Photo of George Frame by NDJ

Pick the mystery celebrity voice and

**WIN!\***

WIN A TAMWORTH SHOPPINGWORLD VOUCHER\*  
**GUESS THE GOB WITH HOWDY WEEKDAYS AT 8:10AM**  
 BROUGHT TO YOU BY TAMWORTH SHOPPINGWORLD ON 88.9FM TAMWORTH

\*TERMS & CONDITIONS APPLY. 889fm@tamworth.com.au

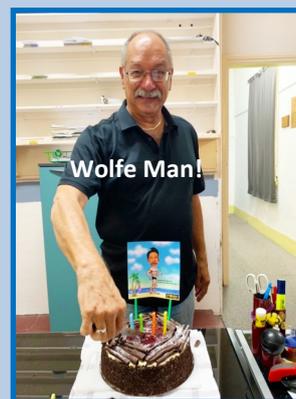
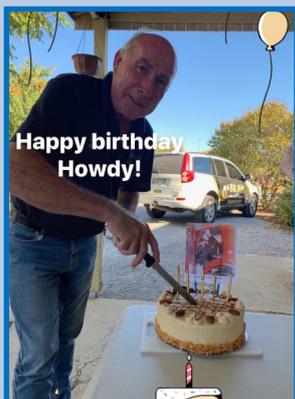
## LET 'EM EAT CAKE!

They turn up once a year—yes, birthdays!

Here's a few lucky cake cutters from the first part of the year....

Jodie Crosby (March) and Ray McCoy (April) also celebrated the day of their birth too!

Happy Birthday all!





**2019 MEMBERSHIP APPLICATION/RENEWAL FORM**

TITLE: \_\_\_\_\_ NAME: \_\_\_\_\_ or

BUSINESS/ORGANISATION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE #: \_\_\_\_\_ MOBILE #: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

I hereby apply for membership of Tamworth Broadcasting Society Incorporated (88.9fm). This application will be considered at the next available Board meeting. In the event of my admission as a member, I agree to be bound by the rules of membership as set out by the Tamworth Broadcasting Society Inc.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**MEMBERSHIP CATEGORIES (please tick one):**

- SINGLE MEMBERSHIP \$15.00/year
- CONCESSION MEMBERSHIP \$7.50/year
- GROUP/ORGANISATION MEMBERSHIP \$40.00/year

MODE OF PAYMENT: (please tick one)  cheque  bank deposit  cash

- Please make cheques payable to: Tamworth Broadcasting Society Inc.
- If paying by cash, please have correct change.
- Our bank details are BSB 032 621 ACCOUNT 184144 (please don't forget to add your name)

Would you like to volunteer for 88.9fm? YES NO If yes, in what capacity? \_\_\_\_\_

Would you like to receive our quarterly Newsletter and updates from 88.9fm by email? YES NO

*Your application needs to be proposed and seconded by current financial members (which we can arrange on your behalf if you wish).*

We propose and second this application for membership of the above named individual/group/business.

PROPOSER: \_\_\_\_\_ SECONDER: \_\_\_\_\_

NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Drop this form into the Station, 20 Darling Street, Tamworth or post it to Tamworth Broadcasting Society Inc., PO Box 998, Tamworth, NSW 2340 or scan and email to [membership@889fmtamworth.com.au](mailto:membership@889fmtamworth.com.au)**

**OFFICE USE ONLY:**

DATE RECEIVED: \_\_\_\_\_ RECEIPT #: \_\_\_\_\_

FOR 88.9FM (INITIALS): \_\_\_\_\_

DATE APPROVED: \_\_\_\_\_ MEMBERSHIP CARD #: \_\_\_\_\_